

03292.101920.

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Kevin T. Poe
ALIZA FREUD ET AL.	)	
	:	Art Unit: 3693
Application No.: 10/708,592	)	
	:	Conf. No.: 2591
Filed: March 12, 2004	)	
	:	
For: A SYSTEM AND METHOD FOR	)	
USING CASH REBATES	:	
	)	
	:	January 28, 2009

Mail Stop: **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

In response to the Office Action dated October 28, 2008, the Examiner is respectfully requested to reconsider the following remarks in connection with the above-identified application.